

Who is Blue Bite?

Founded in 2007, Blue Bite is a leading mobile-marketing solutions provider focusing on connecting mobile users to physical touchpoints in the real world.



Ideate



Design



Develop



Deploy

8.5K
MOBILE
engagements
per campaign

320%
higher click-through
for its mobile display campaigns
versus average industry benchmarks

over
1,400
PHYSICAL-TO-DIGITAL
campaigns for some
of the most well-known
brands in the world

Blue Bite **mobile**
engagements per
campaign have

113%
↑

over the past
24 months

176,439
touchpoints
deployed across
North America,
Europe and the
Middle East

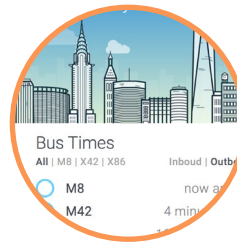
What we do best

Our platform supports consumer engagements from outdoor media to in-store environments, down to the individual product level.

OUT-OF-HOME
retail
& **product**

We know good design

We strive to build interactions that surprise and delight. Let us help convert viewers into customers.



Mobile Widget Design

Configurable Design - Location Aware - Real-time Schedules - Exclusive Video Content - Local Offers - Social Media Integration - Live Polling - News, Weather & Sports

Mobile Campaign Design

Web & Native App Creation - Custom Landing Pages - Social Media Integration - Video & Music Downloads - Web-based Games - Coupons & Promotions - Augmented Reality - Map & Store Locator - Contests & more!



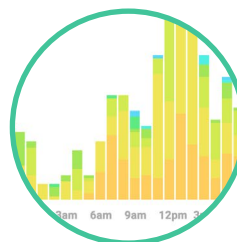
Technology tailored to your campaign

Together we can determine the best technology to support your total experience.

BLE BEACONS	iBeacon, Eddystone, URI
TOUCHPOINTS	NFC, RFID and QR Codes
GEOFENCING	Mobile apps and mobile web
HOTSPOTS	Sponsored WiFi hotspots
SMS	Text messaging
SMART DEVICES	Digital Displays and In-Store Kiosks
SOCIAL	Twitter, Instagram, Facebook, Youtube

Measure your user interactions

Performance is important. Our mTAG platform enables you to track engagements in real time.

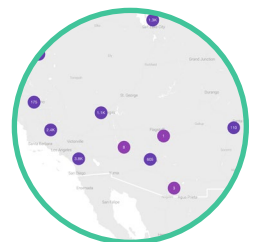


mTAG Platform

Measure the effectiveness of your campaign in real time with our enhanced mTAG platform.

Capabilities

Real-time reporting - Detailed campaign statistics - Measurable ROI - Campaign optimization - Audience & location (tailored content) - Export full report & campaign data



Some clients we work with

We have completed hundreds of successful campaigns for some of the most well known brands in the world.

